

**MILLERSBURG BOROUGH
DAUPHIN COUNTY, PENNSYLVANIA**

RESOLUTION NO. 18-05

**A RESOLUTION SETTING GUIDELINES FOR POSTING OF PROMOTIONAL
INFORMATION DISPLAYS UPON BOROUGH PROPERTY**

WHEREAS, the Millersburg Borough Council adopted Resolution No. 13-11 governing the posting of physical signs upon Borough real estate; and

WHEREAS, the Millersburg Borough Council also adopted Resolution No. 13-18 governing the posting of information on social media networks; and

WHEREAS, the Borough of Millersburg owns and maintains additional facilities for the posting of community information; and

WHEREAS, the Borough Council wishes to set uniform standards for the posting of community information; and

WHEREAS, it is the intent of the Borough Council to provide important information to the community while generally avoiding the support of commercial advertising;

THEREFORE BE IT RESOLVED AS FOLLOWS:

1. The provisions of Borough Resolution Nos. 13-11 and 13-18 are incorporated herein and remain in effect.
2. The term “posting” in the singular or plural as used in this Resolution shall include information presented in any medium or format that provides information about events, goods, or services. It also includes any physical displays that are not necessarily signs in the traditional sense. Postings are intended to be of a temporary nature.
3. The provisions of this Resolution shall apply to postings on real property owned by Millersburg Borough; informational kiosks owned and maintained by Millersburg Borough; bulletin boards, walls, doors and brochure displays within the Millersburg Borough Building; on any website or social media site owned and maintained by Millersburg Borough; and any other public facility owned and maintained by Millersburg Borough.
4. The following types of postings are specifically prohibited: commercial advertising (except free automobile locator magazines, free calendars and tourism guides); individual and group yard sales; postings that promote or include illegal activities, vulgarity, obscenity, or pornography; postings that violate the Borough’s nondiscrimination policy; postings promoting or opposing political candidates or political issues and; postings advertising or promoting political activities. Political issues includes pro or anti unionization efforts or activities.

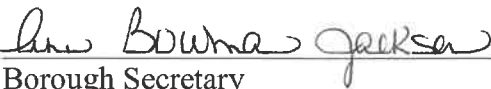
5. In the event that signs or postings are specifically used for an otherwise approved usage of Borough facilities, any postings shall be removed at the conclusion of the event.
6. Commercial advertising in support of sports leagues is permitted within the leagues' sports facilities and shall conform to the Millersburg Borough Zoning Ordinance.
7. Postings may refer to private business in the event that the private business financially supports a community event or the financing and/or construction of a public facility.
8. The following postings are specifically permitted: postings from non-profit organizations, school groups and religious organizations for community activities and other events that are open to the public; postings from any level of government and the Millersburg Area Authority; general informational items for non-profit organizations serving the Millersburg Community; official military recruitment information; postings offering information for Borough-sanctioned events, including community yard sales; announcements of local sports enrollments or try-outs; the Borough News Magazine published by the Pa. State Association of Boroughs.
9. The Borough Webmaster is authorized to create a page on the Borough's website listing local contact information or instructions for applying for public and private employment opportunities. This service would be limited to employers offering jobs with a primary place of employment within a 35 mile radius of Millersburg, PA.
10. Postings promoting a specific event may be posted 30 days prior to an event and must be removed within 72 hours of the end of the event.
11. Allowable signs displaying general information (i.e. without a specified event date) may remain for 30 days and then must be removed for at least six months. After 6 months such postings may be reposted for an additional 30 days.
12. Postings shall be well maintained by the person or organization responsible for the post. Signs shall be properly supported.
13. In the event that a proposed or actual posting falls outside the guidelines stated above, the Borough Manager shall use his or her best judgement when deciding whether to approve a proposed posting or remove an existing posting. The Manager shall take into account the Council's intent as outlined above as well as the First Amendment rights of the owner of the posting.
14. The Borough reserves the right to limit the size of physical signs, to edit the content of any digital posting, and limit the number of physical brochures displayed. All signs shall comply with the Millersburg Borough Zoning Ordinance.
15. The Borough reserves the right to remove any posting in violation of this Resolution without notice to the owner. The Borough will make a good faith effort to return physical postings that have been removed.

RESOLVED this 13th day of February, 2018.

BOROUGH OF MILLERSBURG

ATTEST:

By: 
 President of Council


 Borough Secretary